

**CHORD**<sup>™</sup>  
COMPANY

[www.chord.co.uk](http://www.chord.co.uk)



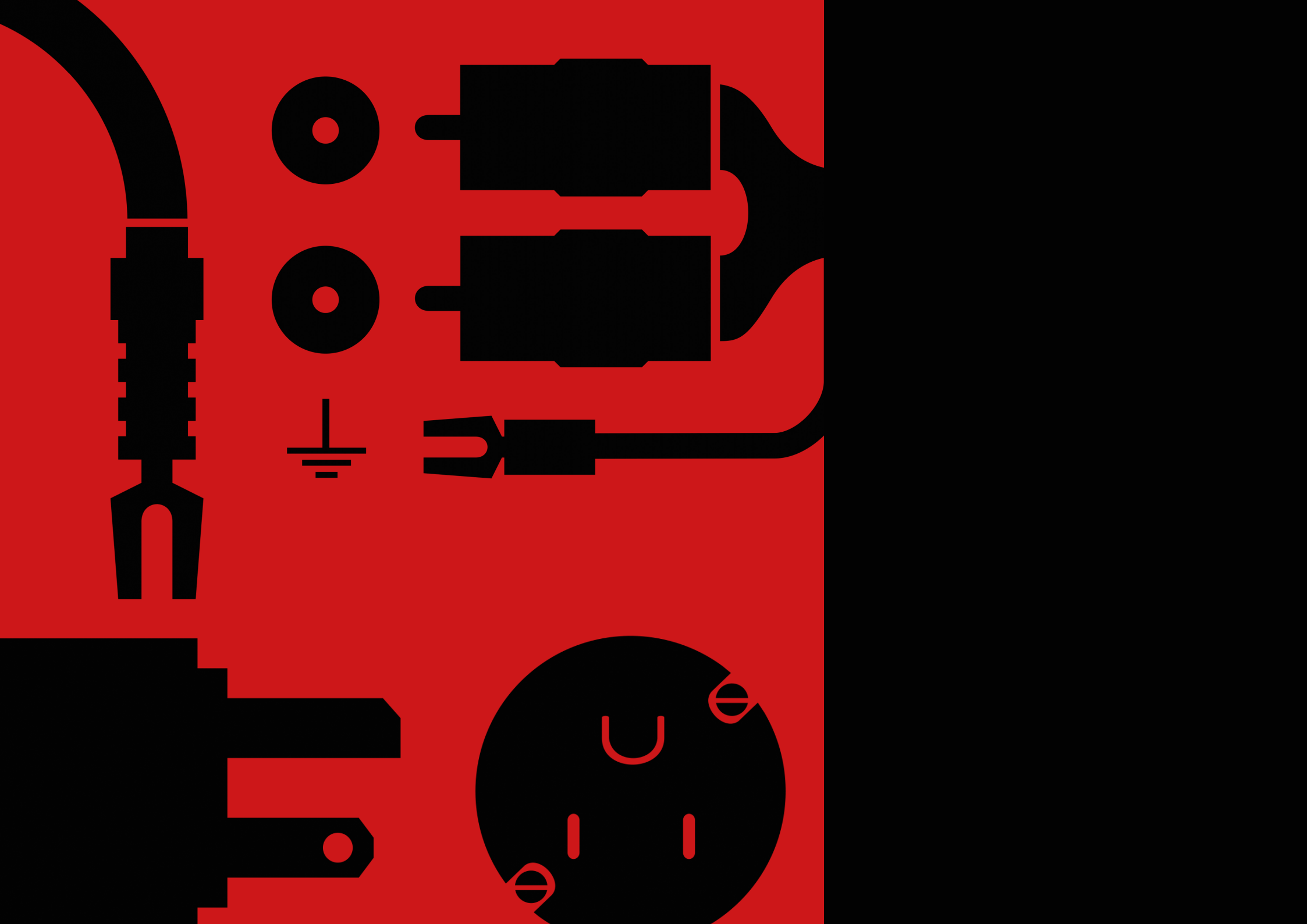
Designed/built in England by lovers of music, cinema and games since 1985.  
Enjoyed by lovers of music, cinema and games all over the world.



A blue, glossy, coiled cable or hose is visible on the left side of the image, looping around and extending towards the center. The background is solid black.

# CHORD<sup>TM</sup>

## COMPANY



# Contents:

**Chord Company history**

**Analogue connections**

**Speaker cable**

**Digital connections**

**HDMI cables**

**Naim/DIN connections**

**Power & distribution**

**GroundARRAY**

**Isolation, installation, instruments (& cleaning)**

**English Electric products**

## The cable ranges:

**C-series**

**Clearway**

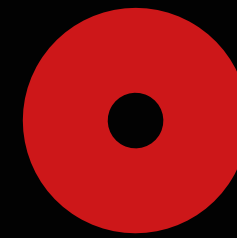
**Shawline**

**Epic**

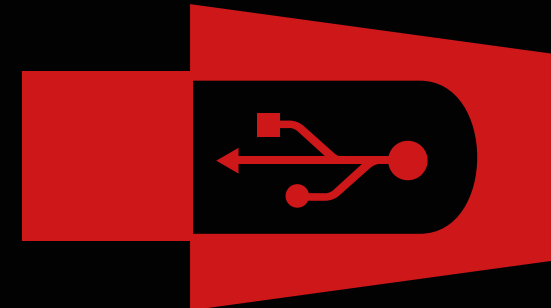
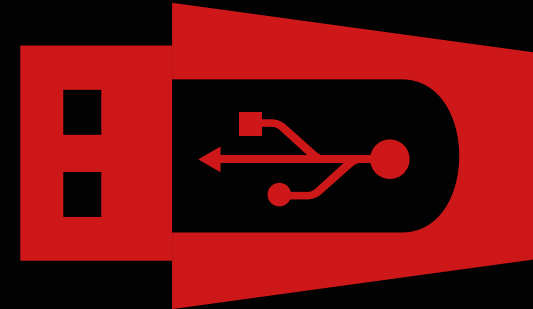
**Signature**

**SarumT**

**ChordMusic**



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# History

A dedicated team of music and cinema lovers, designing and hand-building multi-award-winning high-performance audio-visual products in England since 1985.

This talented group is essential in maintaining our famously high standards of quality and service.

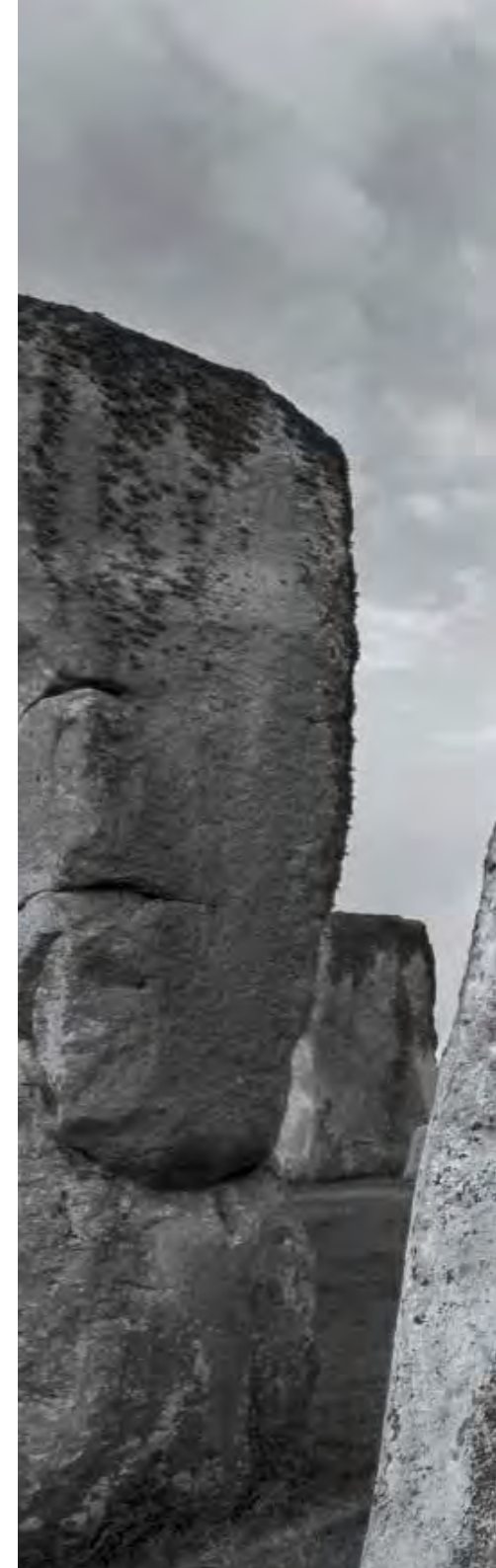
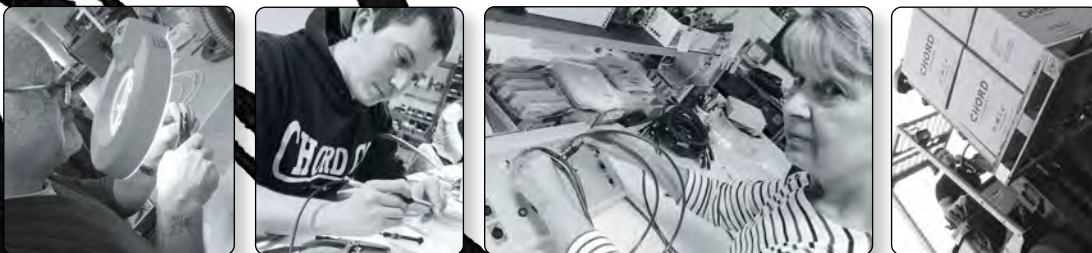
For nearly 40 years Chord Company has enjoyed an international reputation for realistically priced, audiophile-quality interconnects, speaker cables and accessories.

A reputation reinforced by an ever-growing list of unique technology: ARAY/Tuned ARAY/Super ARAY conductors, Taylon® insulation, ChorAlloy™ plating, advanced shielding materials and the ground-breaking ChordOhmic speaker connectors.

The Chord Company's expanding repertoire also features high-specification HDMI cables, power cables and mains distribution blocks, English Electric multi-port switches, cleaning solutions and Silent Mount isolation feet.

Regardless of budget, system or format Chord Company's class-leading products can transform your listening or viewing experience.

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Chord Company HQ  
in Amesbury, Wiltshire  
is a short ramble from  
Stonehenge.

The area surrounding this  
major World Heritage  
site is strewn with  
monuments, tombs,  
circles and many other  
ritual sites . Echoes of  
our ancient past and  
celebratory culture.





Unique technology

## ARRAY conductors

Our cable designs are a culmination of gathered experience, technical ability, good mechanical engineering, material technology, experimentation, good luck and on occasion, extraordinary breakthroughs.

Our unique ARRAY, Tuned ARRAY and Super ARRAY technology emerged from a radical idea and much laborious trial and error. The transforming effects of the ARRAY was discovered during development work within the Chord digital cable range. The ARRAY consists of a mechanically tuneable configuration incorporated within the cable construction process.

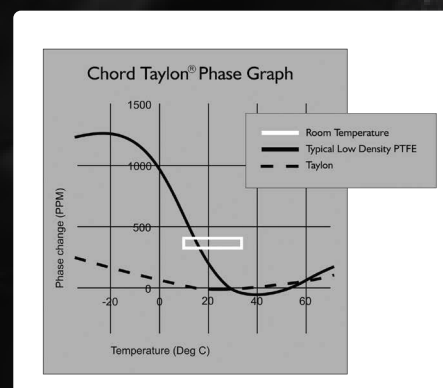


Chord Company ARRAY technology has found its way into virtually every cable we produce, including the C-series cables. Like most new ideas, the complex ARRAY was first introduced into our flagship products. Later, rationalised ARRAY versions were incorporated into our more mainstream connections.

## Taylon® insulation

Taylon® insulation virtually eliminates the temperature-related phase instability and mechanical variation that mars the sonic and musical performance of PTFE, delivering a remarkably natural, musically communicative and expressive performance - challenging the best and most expensive cables available.

Thanks to the constant improvements in material technology we have been able to add other high-spec alternatives to PTFE such as XLPE allowing us to make improvements where the prohibitive cost of Taylon® prevents its use and passing the benefit to Signature, Epic and Shawline ranges.



## ChorAlloy™ plating

A unique performance upgrade over previous silver-plated connectors.

The upgraded ChorAlloy™ plating is available on VEE3 and PTFE RCA/phono connectors, ChordOhmic speaker connectors (spade and 4mm banana), BNC connectors, most USB connectors and the connecting pins of DIN and XLR connectors.



C-series cables, Clearway USB cable, streaming cables and mini-jack connectors will remain the same.

## ChordOhmic connectors



ChordOhmic 4mm crimp-on 'banana' and spade speaker connectors are ChorAlloy™ plated and designed to bring electrical and sonic benefits to any speaker cable. Fitted as standard to all new Chord Company speaker cable sets as well as being separately available as a retro-fit upgrade.



ChordOhmic crimp connectors are optimised to give a superior long-term connection over the soldered equivalent.





# Analogue connections



Whether you use balanced (3 pin XLR), RCA (phono), DIN or mini-jack connections, Chord Company analogue cables offer a range of performance levels to suit.

It's worth noting that different equipment may perform better with certain connectors. ie. DIN vs RCA or in balanced/unbalanced configurations.

Whatever the system we have your analogue connections covered. Turntable, DAC output, headphone amplifier, CD player, subwoofer, phono stage, preamplifier or maybe even a cassette deck?

Custom lengths and configurations are available to suit your exact requirements and all covered by the Chord Company lifetime guarantee.



*Setting-up a turntable takes care and a degree of effort but it's not a dark art and the sonic rewards are always worth it. Embrace the process as part of the record-playing ceremony along with pilgrimages to record shops and the rituals of handling, cleaning and storage - not to mention those 'special' filing systems beloved by dedicated collectors.*

*We can provide a tone arm or turntable cable to suit your needs, whatever the level of system, including a variety of straight or right-angle arm connectors, flying earth leads (hum prevention), extra flexibility and many other custom options.*





# Speaker cable

One of the more crucial elements within a hi-fi or audio-visual system and one that should be chosen with care.

Chord Company speaker cables are available to cover any specification from the robust installer-friendly to the bespoke hand-twisted audiophile variety.

So profound is the impact of speaker cable upon a system that we strongly recommend you listen to it first, preferably with your own equipment and music, before committing. Home demo sets are available from selected Chord Company retailers.



## Cable types

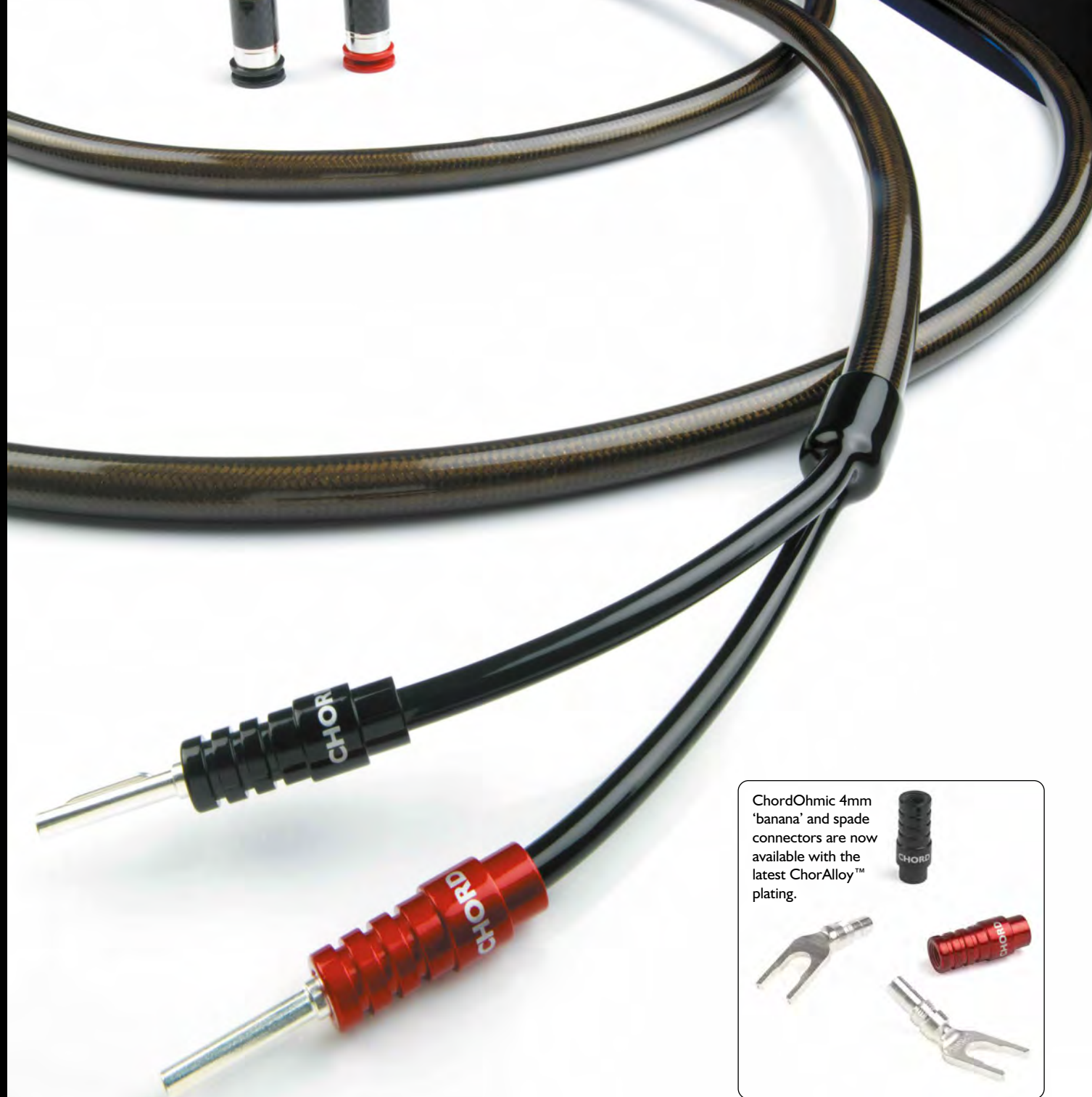
Conductor configuration and layers of all-important shielding become increasingly complex as we ascend the ranges.



## Connector options

ChordOhmic solderless crimp-fit connectors are designed to get the best joint and consistent performance from any speaker cable.

Factory-fitted as standard on pre-terminated sets of speaker cable or available to order/upgrade from any HexGun-trained Chord Company retailer.



ChordOhmic 4mm 'banana' and spade connectors are now available with the latest ChorAlloy™ plating.





Digital



# connections

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Digital cables, like their analogue counterparts, can have a profound effect on the tonal, rhythmic and dynamic properties of a system.

Transferring digital signals from a digital source to a DAC is usually done via the S/PDIF standard, supported on RCA and BNC connectors or the balanced AES/EBU alternative, based on an XLR connection.

There are pros and cons for each method. We suggest that where possible, using the lightweight BNC connectors should be your first choice, with XLR or RCA as a close second.

The wrong sort of connector can also have a marked effect on performance by overly compressing the cable and thereby changing the impedance.

We avoid compression on signal cables in both our analogue and digital designs. Shielding is just as crucial with RF interference often affecting a digital signal's integrity with a resultant loss of sound quality.

YEAH, BUT IT'S JUST  
ONES AND ZEROS ..

Digital data is indeed stored as ones and zeros but as soon as you send it down a wire it becomes an analogue, stepped-voltage signal – a signal whose edges and corners can be distorted, shifted or eroded just as easily as any other analogue signal.

Digital signal transfer uses transmission line theory that depends on strict impedance standards. Any deviation from that standard (and many stock digital leads struggle to meet a  $\pm 10\%$  tolerance!) generates reflections and echoes that travel back up the cable, distorting the signal.







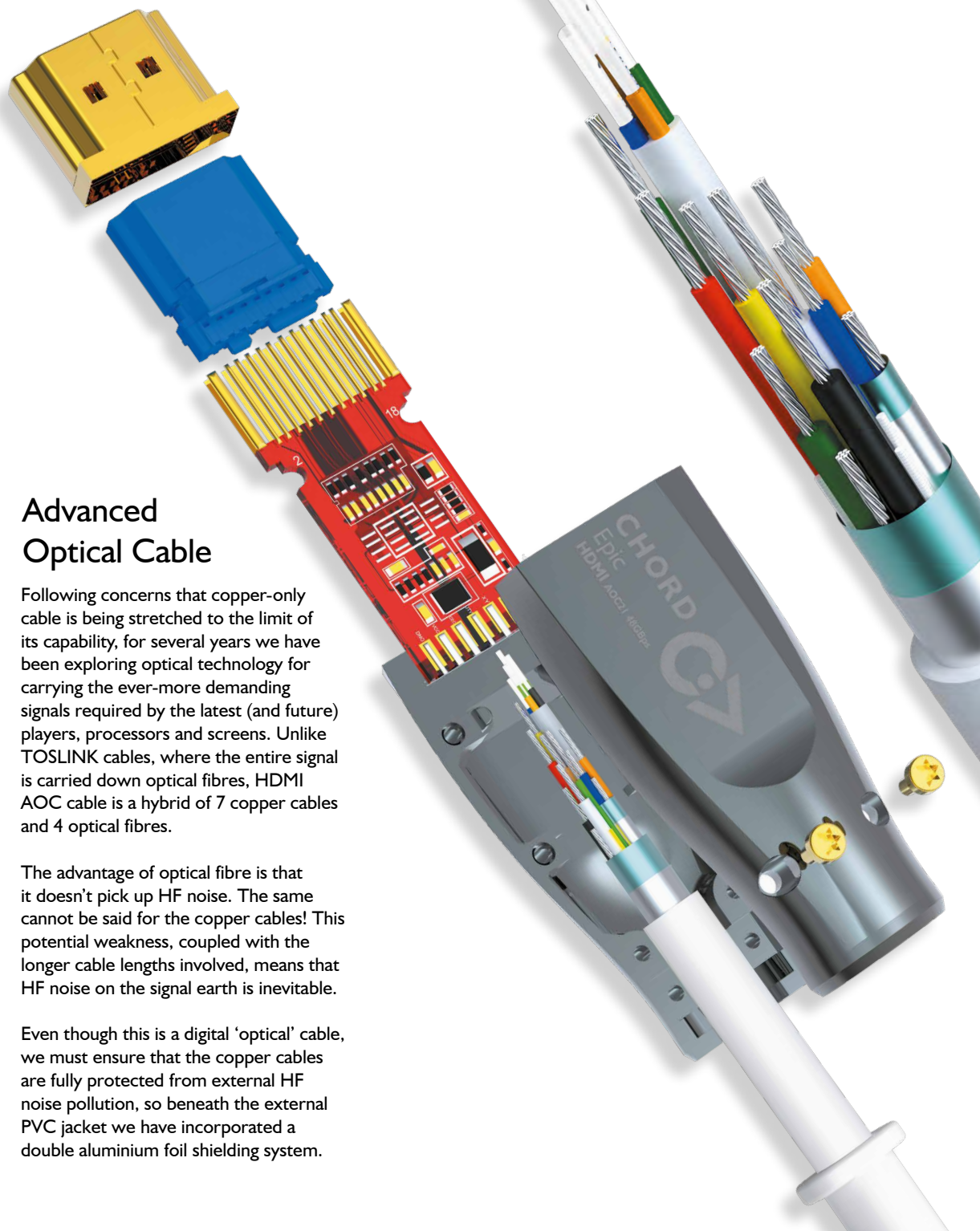
# HDMI



Source-based Tone Mapping (SBTM)  
Variable Refresh Rate (VRR)  
Auto Low Latency Mode (ALLM)  
Quick Frame Transport (QFT)  
Quick Media Switching (QMS)

The HDMI performance standard is one of the fastest-moving in our industry. HDMI (High Definition Multimedia Interface) cables carry high-frequency signals alongside a 5-volt DC electric supply. These complex multi-purpose interconnects tend to be longer than most other cables in a system, with the possible exception of speaker cables.

Today's high-technology house contains many devices producing high-frequency (HF) noise. Cables often act as aerials picking up this noise. Unfortunately, the longer the cable the better aerial it becomes. These unwanted high-frequency signals can penetrate unprotected cables and end up on the signal earth. To preserve these delicate signals, all Chord Company HDMI cables feature high-efficiency HF screening to minimise the noise pick-up.



## Advanced Optical Cable

Following concerns that copper-only cable is being stretched to the limit of its capability, for several years we have been exploring optical technology for carrying the ever-more demanding signals required by the latest (and future) players, processors and screens. Unlike TOSLINK cables, where the entire signal is carried down optical fibres, HDMI AOC cable is a hybrid of 7 copper cables and 4 optical fibres.

The advantage of optical fibre is that it doesn't pick up HF noise. The same cannot be said for the copper cables! This potential weakness, coupled with the longer cable lengths involved, means that HF noise on the signal earth is inevitable.

Even though this is a digital 'optical' cable, we must ensure that the copper cables are fully protected from external HF noise pollution, so beneath the external PVC jacket we have incorporated a double aluminium foil shielding system.

# Naim/DIN connections





Our very first cable, a Chrysalis RCA-DIN, was commissioned by a Naim Audio distributor some 38 years ago. Since then we have expanded and refined our Naim/DIN products at all performance levels. Supplied with 4-pin or 5-pin ChorAlloy™ plated DIN plugs in all variants and in combination with XLR, RCA (phono), BNC and mini-jack connectors, allowing non-Naim/DIN equipment to be linked with ease and with its musicality intact.



From a basic interconnect to a complex Burndy cable we can help you get the best from any Naim Audio system, vintage or modern.



**2 RCA to 5-pin DIN(180°)**  
eg. Non-Naim CD player or 2 channel audio source.



**5-pin DIN(180°) to 2 RCA** eg. Naim CD player to non-Naim amplifier or another 2 channel audio input.



**5-pin DIN(180°) to 5-pin DIN(180°)**  
eg. Naim CD player to Naim pre-amplifier.



**4-pin DIN to 4-pin DIN** eg. Vintage Quad equipment or Naim pre-amplifier/bi-amp output to Naim power amplifier.



**4-pin DIN to XLR**  
eg. Naim pre-amplifier to Naim 250 power amplifier.



**2x 4-pin DIN to 2 XLR**  
eg. Naim pre-amplifier to Naim 300/500 power amplifier.



**4-pin DIN to 2 RCA**  
eg. Naim pre-amplifier to non-Naim power amplifier.



**5-pin DIN(240°) to 5-pin DIN(240°)** eg. Naim power supply to Naim power amplifier/audio source, carrying signal and power.



**4-pin DIN to 4-pin DIN** eg. Naim power supply to Naim power amplifier/audio source, carrying signal and power.



**Burndy cable (multi-pin)** eg. Naim power supply to Naim power amplifier/audio source, carrying signal and power.



**ChordBurndy** cables offer Naim Audio users a new and clear upgrade path for their Burndy-equipped devices. Available in custom lengths and a wide variety of configurations. Hand built to order using the optimum signal and shielding systems, silver-plated copper conductors, our flagship Taylon® insulation, acoustic braid and anti-EMF braid.



**Chord Company Bridge** is a hand built upgrade for the lightweight, unshielded shorting plugs supplied with audio streaming equipment, offering a no-compromise, noise-reduced connection. Heavy-gauge aluminium case for both acoustic and electrical isolation. Taylon® insulated wiring and resin-dampened internal assembly further increase this isolation.





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powerHAUS

Power  
& distribution



### PowerHAUS S6

Retaining many core features of the flagship M6 and a significant improvement over standard mains distribution blocks.



### PowerHAUS M6

No-compromise performance via three hybrid MainsARRAYs stopping high-frequency noise whilst remaining outside of the circuit.



Along with that other heated audiophile debate (*digital cable differences*) the pros and cons of hi-fi power products can be controversial so we will avoid the technicalities.

We simply believe that music sounds demonstrably better if you stop unwanted noise. Not by bolting-on additional filters but via careful design and quality construction.

To appreciate the level of noise-reduction and what that can bring to your musical or visual experience we invite you to judge for yourself.

We have a list of selected retailers ready to help, just drop us a line at [sales@chord.co.uk](mailto:sales@chord.co.uk).



## PowerHAUS

Mains blocks hand built in England and free from non-essential and potentially noisy components. Designed using the optimum materials and with 40 years of hi-fi industry experience.

Created initially to meet our own demo room power needs and now available for discerning users everywhere.

Conforms to all power safety regulations. Available in Euro and UK variants.

## Power cables

The common domestic environment is full of HF noise generated by multiple sources such as mobile phones, wi-fi, bluetooth etc.

Chord Company power cable ranges come equipped with foil and high-density braid screens of increasing size/sophistication. Designed to suit all budgets and to keep this interference away from audio and video signals.

Suitable for all audio and audio-visual applications (Std IEC, I6A IEC, Fig8) with custom lengths and connectors to suit all territories: UK, Europe, US, Japan and Australia.







# GroundARRAY

(quiet please)

Chord Company GroundARRAY is a next-generation high-frequency-noise-reducer that connects to unused sockets on hi-fi or audio-visual equipment providing a low-impedance escape route for HF noise.

GroundARRAY units are painstakingly built by hand at our Wiltshire factory and benefit from five separate noise-reduction systems all working across different HF ranges and operating in parallel to convert undesirable electrical noise into heat.

GroundARRAYs are most effective when used across several devices in a system. The devices plug into empty sockets and can be used individually or in multiples such as across left and right outputs etc. For DACs and streamers GroundARRAYs can fill unused digital inputs. Projectors and screens may also benefit from the noise-reduction effects.

Available with multiple connector options including USB, RCA, DIN, XLR, BNC, RJ45, and HDMI to suit a wide range of digital and analogue devices.



Demo selection packs are available from participating Chord Company retailers. Perfect for testing on your own hi-fi equipment.



**Grand Prix**  
(グランプリ)



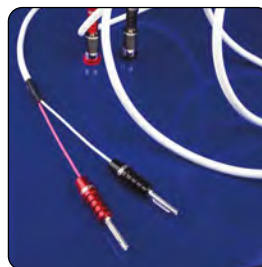
# Isolation, installation, instruments (& cleaning)





## RumourX

The prime installation speaker cable choice. High-performance technology with discreet proportions. Tried, tested and recommended by audio manufacturers, custom installers and end-users.



## Cream & Cobra

Guitar/instrument cables available fitted with straight and right-angle mono jacks at a variety of lengths



## OdysseyX

Launched in 1998 and still the benchmark for neutrality, compatibility and consistency of speaker cable performance from system to system.



## Sarsen

Near-invisible speaker cable that won't spoil the sound of a hi-fi system. 3.2mm dia and flexible enough to fit between carpet and skirting board. Perfect for music lovers who want speaker cable that's heard and not seen!



## Silent Mounts

4 x spike mounts for lightweight racks and components. Hand crafted in Japan. Available in 50mm and 70mm dia steel or 50mm dia titanium.

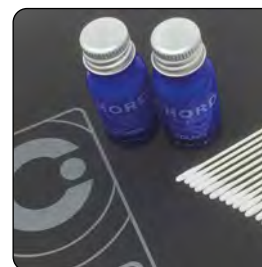


## Leyline2X/4X

2 and 4 core speaker cable, metre-marked and supplied in an easy-access 152m pull-box. It also features a rip-cord to aid stripping of the outer jacket. EN50575 DCA-S2, D2, A1 CPR rated.

## ChordOhmic Transmission Fluid

Deploys polymers to fill pits and imperfections on the surfaces of connections creating a greater contact area and improving the performance of the connection.





# ENGLISH ELECTRIC



A name synonymous with world-class British engineering, the reborn English Electric brings a new range of exceptional value hi-fi equipment for the discerning music lover.

Building upon a noble heritage of aviation and locomotive design, myriad large-scale electro-mechanical equipment and power generation, this classic British brand is once again continuing its path of design innovation, this time in the audio sector, with an exciting range of high-performance electronics and accessories.





### English Electric 8Switch

The 8switch by English Electric is an 8 port GbE Ethernet switch modified and upgraded to our specific requirements for high-performance music streaming networks.

In the world of streaming music, there is a belief that digital signals by their nature are immune to the failings of analogue transmission but it's not that simple and even the most hardened digital sceptic may be surprised at what can be achieved with a high specification Ethernet switch.



### English Electric 16Switch

The English Electric 16Switch is a two-zone, dual power supply, 16-port Gigabit Ethernet (GbE) device, optimised for music and video streaming.

The 16Switch brings the proven benefits of the EE 8Switch to larger networks and features 2x independent rows of eight high-quality Gigabit Ethernet ports, which can be used as two independent eight-way switches or connected and used as one 16-way device.

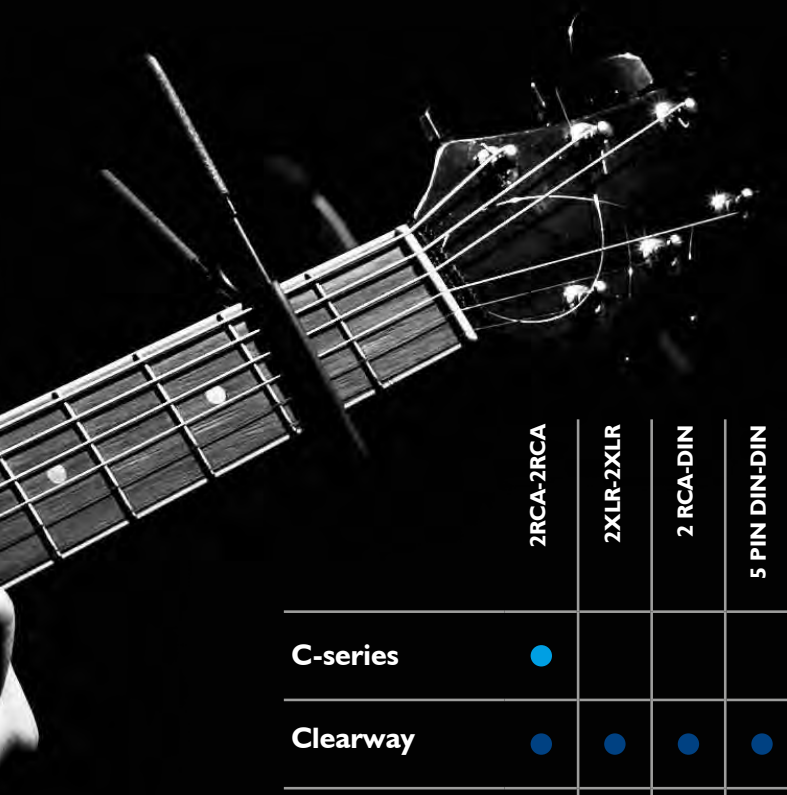


# Cable range guide



# CHORD™

## COMPANY



	2RCA-2RCA	2XLR-2XLR	2 RCA-DIN	5 PIN DIN-DIN	4 PIN DIN-DIN (SNAIC)	5 PIN DIN-DIN (SNAIC)	4 PIN DIN-XLR	4 PIN DIN-XLR (PAIR)	SUBWOOFER	TONEARM	MINI-JACK/RCA	AES/EBU	DIGITAL MINI-JACK	DIGITAL RCA	DIGITAL BNC	USB	STREAMING	OPTICAL	HDMI	SPEAKER	BI-WIRE LINKS	POWER
C-series	●								●		●		●	●		●	●	●	●	●		
Clearway	●	●	●	●					●		●		●	●	●	●	●		●	●		●
Shawline	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●		●	●		●
Epic	●	●	●	●	●	●	●	●	●			●		●	●	●	●		●	●		●
Signature	○	○	○	○	○	○	○	○	○	○		○		○	○	○	○			○	○	○
Sarum T	●	●	●	●	●	●	●	●	●	●		●		●	●	●	●			●	●	●
ChordMusic	●	●	●	●	●	●	●	●	●	●		●		●	●	●	●			●	●	●



# C-series

Much more than just an entry-level cable. This multi-award-winning UK-designed range will often be a customer's first experience of Chord Company products so it's imperative that build quality, reliability and above all, musical performance meet our standards while keeping everything affordable.

C-series employs the highest quality materials that the budget allows: OFC copper conductors, gold-plated over-molded plugs, high-density foil shielding against HF noise and wherever possible we apply elements of our higher ranges such as the Chord Company ARAY technology on C-series interconnects and our XLPE dielectric on the C-screen speaker cable.

C-series products are fully tested in UK and backed-up with our lifetime guarantee.

*"This is Chord displaying once again an understanding of what makes hi-fi great, with an entry-level interconnect that never loses sight of what matters; the musicality of your system."*

**Chord Company C-line**  
**What Hi-Fi?**



## C-line 2RCA-2RCA

A 2RCA analogue interconnect featuring our unique ARAY technology and designed to work with all line level components - CD players, streaming devices, DVD players, home theatre amplifiers, tuners, phono stages and pre to power amplifier connections.

This cable can also be used with RCA equipped turntables.

Available in 0.5m, 1m, 2m, 3m lengths.



## C-sub RCA subwoofer

C-Sub should allow a cleaner, more dynamic sound than other more conventional subwoofer cables while remaining flexible and discreet.

The Chord Company C-sub has been designed to protect the precious audio signal from the high levels of high-frequency interference filling most modern houses.

Available in 3m, 6m, 8m and 10m lengths



## C-jack Mini-jack/RCA

A perfect match for the ever-increasing number of affordable, high-quality portable players.

Performs with a real sense of coherence and musicality whilst being robust, reliable and good value.

The Chord C-Jack is designed to work with all line level components: Mp3 players, mobile phones, laptops, CD players, streaming devices & amplifiers.

Mini-jack-RCA available in 0.75m, 1.5m and 3m lengths.

Mini-jack-mini-jack available in 0.75m, 1m, 1.5m and 3m lengths.



## C-digital RCA digital

Designed to suit the more affordable DACs. The ARAY conductor configuration was developed with our high-end products to improve the performance of digital cables and is an easy-to-hear upgrade.

Chord Company ARAY conductor geometry with tinned copper conductors, high-density over-wrapped foil shielding and unique direct gold-plated RCA plug for improved signal transfer.

Available in 0.5m and 1m lengths.



## C-lite Optical cable

Ideal for the ever growing number of miniature DACs and DAPs - and without the need for a signal degrading adaptor.

The Chord C-lite is available in 1m, 2m, 3m, 5m, 8m, and 10m lengths in both Toslink to Toslink and mini-jack to Toslink configurations

There are also 15cm and 30cm versions available for use with portable headphone amplifiers and DACs, available in mini-jack to Toslink and mini-jack to mini-jack configurations



## C-stream Streaming cable

Designed to achieve the best signal quality from your streaming media.

Featuring the latest slim connector for maximum compatibility, high speed oxygen free copper conductors and individually shielded, twisted conductor pairs with overall shield. It also benefits from low-loss, low density polyethylene insulation, 24ct. gold-plated signal contacts and a non-compression strain relief system

Available in 0.75m, 1.5m, 3m, 5m, 10m, 15m & 20m lengths



## C-USB USB cable

High performance digital audio interconnect with silver-plated conductors

Heavy gauge, oxygen-free, silver-plated conductors with low loss, gas foamed polyethylene insulation

Twisted pair data conductor configuration with dual-layer, high-frequency shielding, gold-plated plug and signal pins

Available in 0.75m, 1.5m, 3m and 5m lengths



## C-view HDMI

C-view HDMI benefits from a 48GBps bandwidth with a resolution of 10k at 30hz, 8k at 60hz or 4k at 120hz. It supports Dynamic HDR, HDCP2.3, eARC, 3D and all HDMI audio formats.

Chord Company C-view HDMI cable is a cost-effective, high-performance display connection featuring heavily-shielded copper conductors

Available in lengths of 0.75m, 1m, 1.5m, 2m and 3m.



## C-screenX Speaker cable

C-screenX is a shielded speaker cable aimed at both audio and home cinema systems and is a cost-effective upgrade for anyone who wants the best performance on a budget.

Now featuring improved XLPE insulation, it joins the award-winning line-up of Chord Company shielded speaker cables, including the acclaimed ClearwayX, ShawlineX and EpicX/XL

C-screenX is just 9mm in diameter and flexible enough to route around corners with ease. It's finished with a white outer jacket which protects the shielding and makes it virtually invisible against white skirting boards.





# Clearway

A clear improvement in musical performance over C-series and with the majority of the range hand built in UK.

With hand-building comes the ability to offer custom lengths and a wider variety of connection options including RCA, DIN, XLR and power cables.

Chord Company Clearway products enjoy more complex construction methods with thicker copper conductors, double-layer high-density foil shielding and more prevalent use of Chord Company ARAY technology.

Our lifetime guarantee and numerous awards come as standard.

*"If you're spending hard-earned cash on hi-fi components, you'll want cabling that doesn't inhibit their performance. Chord's Clearway might be ideal"*

**Chord Clearway Analogue RCA**  
**What Hi-Fi?**



## Clearway RCA

Chord Clearway Analogue cable features our unique ARAY conductor geometry, developed for the award-winning Sarum range. ARAY conductor geometry allows us to produce cables that carry high levels of detail and dynamic information. Most importantly this ARAY conductor cable carries signals with real musical coherence.

Fitted with ChorAlloy™ plated RCA connectors in standard 0.5m and 1m lengths with custom lengths and terminations available to order.

RCA version is ready for use with RCA-equipped turntables.

## Clearway Subwoofer

Control and definition of bass frequencies make ARAY cables a good choice for use with subwoofers, particularly if you are using a subwoofer for music as well as home cinema, TV or gaming.

The Clearway Subwoofer cable is available fitted with Chord VEE 3 ChorAlloy™ plated RCA and XLR connectors.

Standard lengths are 3m and 5m with custom lengths available to order.

## Clearway XLR

Balanced XLR cables are generally thought to be immune from noise problems. Unfortunately the longer the cable the more prone it will be to picking up high-frequency noise. The dual-layer shielding on this cable can drastically reduce this pick-up and can surprise even the most experienced hi-fi/music lover.

The cable design allows identical conductors for the hot, cold and earth connections, producing an exceptionally neutral and musically transparent analogue XLR connection.

The Clearway XLR is fitted with Neutrik ChorAlloy™ plated XLR plugs. Standard length is 1m with custom lengths available to order.

## Clearway Mini-jack/RCA

ARAY conductor geometry, upgraded shielding and separate cable runs make this an ideal solution for portable devices

Available in 0.5m and 1m standard lengths with custom lengths and terminations available to order.

Configurations:

2 RCA to mini-jack.  
Mini-jack to 2 RCA.  
Mini-jack to mini-jack.

## Clearway Naim DIN & variants

The opening act in our wide range of DIN cables. Clearway is available in all basic DIN combinations and the ideal companion to earlier DIN-equipped products such as Quad or A&R Cambridge as well as the latest offerings from Naim Audio.

Hand built at Chord Company in UK with two identical runs of cable and hand soldered connectors, Clearway features our latest shielding methods, ARAY technology and ChorAlloy™ plated connectors.

Clearway DIN is a great entry level cable for Naim owners that will compete against many unshielded models at higher price points.

Configurations:

DIN-DIN  
DIN-RCA

## Clearway Digital

Clearway digital uses tuned conductor geometry similar to the original Sarum Digital cable. Designed to carry musicality as well as detail.

The Clearway Digital can be fitted with ChorAlloy™ plated Chord Company VEE 3 RCA plugs, BNC connectors. Mono mini-jacks are also available to suit mini/portable DACs etc.

Standard length is 1m with custom lengths available to order.

## Clearway Streaming cable

Clearway Streaming cable has been designed to virtually eliminate the pickup of external high-frequency noise that can interfere with your enjoyment of streamed digital audio and video. Noise can find its way into the signal grounds and affect the performance of both digital and analogue circuits. Although the digital information is very robust this unwanted noise can compromise the final performance.

To avoid this each of the four pairs of high-speed conductors have been individually shielded from the others. In addition to this we have fitted an overall shield below the outer jacket, optimised to further protect against high frequency noise.

Available in lengths of 0.75m, 1.5m, 3m, 5m, 10m, 15m & 20m.

## Clearway USB cable

The perfect 'next step' on the upgrade path for a streaming audio system.

Clearway USB builds on the success of our established C-USB cable and benefits from significant shielding improvements.

The enhanced shield design employs double foil and high-density braid giving extra protection for the signal transfer and reducing the transmission of noise between the connected components.

Available in lengths of 0.75m, 1.5m, 3m & 5m.

## Clearway HDMI

Clearway HDMI cable takes audio performance materials and shielding to the next level with zinc-shielded plugs, increased bandwidth and thicker high-quality copper conductors coated with a skin/foamed polyethylene insulation.

Five pairs of conductors are individually internally shielded, with the overall bundle further protected by a twin aluminium foil outer screen.

Clearway HDMI supports 10K at 30Hz, 8K at 60Hz, 4K at 120Hz, 48GBps, Dynamic HDR, HDCP2.2, eARC, 3D and all HDMI audio formats.

Available lengths: 0.75m, 1m, 1.5m, 2m, 3m

## ClearwayX Speaker cable

Delivering performance at an unbeatable price. A WHAT HIFI? Best Speaker Cable multi-award-winner, it uses a clever combination of materials to produce a speaker cable with a performance level that usually costs a lot more!

The ClearwayX uses 14 AWG multi-strand oxygen free copper conductors – big enough to bring control and definition to both book shelf and floor standing loud speakers.

Available per metre or in terminated sets with ChordOhmic 4mm or spade connectors.

## Clearway Power

The perfect first stage power supply upgrade for any level of system. The most obvious difference between this and a regular mains lead is the double foil shield located under the outer jacket which reduces any interaction with nearby cables and reduces pick-up of the high-frequency noise that is so common in the modern home.

Clearway Power is a unique Chord Company design, hand-built in the UK. An impressive level of performance at an affordable price.

Suitable for all audio and audio-visual applications (10A IEC, 16A IEC, Fig8) with connectors to suit all territories: UK, Europe, USA, Australia/Japan.

Standard lengths: 1m, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.





# Shawline

Refinement and sophistication take centre stage with high-quality silver-plated conductors. Silver protects the copper from oxidation and is perfect for retaining the high-frequency areas of the signal where much of the emotion, timbre and fine detail of a performance lies. Chord Tuned Array geometry is applied wherever possible along with increasingly complex layers of shielding. A major boost to your listening enjoyment.

Improvements can be felt across all areas but instantly noticeable in the sound stage. A wide open listening experience can be drawn from the most modest of systems. Proven via hours of field demo sessions with all manner of hi-fi gear - so don't think you won't hear the benefit on an older system.

The Shawline range now boasts a dedicated tone arm cable, HDMI AOC and an updated power cable with multiple connector options.

*"An interconnect and loudspeaker cable loom that relays music without adding any colouration and at an affordable price. Highly recommended."*

**Chord Shawline range**  
**Hi-Fi World**



## Shawline RCA

ARRAY cables require a high degree of precision that can only be achieved with painstaking hand assembly. Shawline RCA is built using FEP insulated silver-plated conductors and a composite shielding material that works over a wide bandwidth and also reduces mechanical noise.

Shawline Analogue RCA cables are turntable-ready as standard.

Fitted with Chord VEE 3 ChorAlloy™ plated RCA plugs.

Available in 0.5 and 1m standard lengths with custom lengths/terminations to order.

## Shawline Tone Arm

Built to order using our unique ARRAY technology and complete with flying earth leads to ensure no hum disturbs your vinyl experience.

Available with straight or right-angle tone arm connectors.

1.2m length as standard, with custom lengths and alternative configurations available to order.

## Shawline Subwoofer

The Shawline subwoofer cable features our ARRAY conductor geometry, originally developed for the flagship Sarum cable range and carries a musical signal with a high degree of coherence and detail.

Built by hand in UK with silver-plated conductors, FEP insulation and high frequency effective carbon composite shield. Fitted with Chord VEE 3 ChorAlloy™ plated RCA plugs.

Available in 3m, 5m and custom lengths/terminations to order.

## Shawline XLR

Three identical conductors for each connection. The Shawline XLR is produced with a similar conductor configuration to that used for the Signature and the original Sarum Tuned ARRAY XLR cables.

There is much debate about whether balanced XLR or RCA is the best. If you have both XLR and RCA connectors available on your equipment listen to both before deciding. ARRAY XLR cables can be game-changing with some equipment combos.

## Shawline Mini-jack/RCA

Shawline Analogue mini-jack cables use ARRAY conductor geometry to produce the best possible performance from all portable devices and with an extraordinary degree of musical transparency.

Fitted with Chord VEE 3 ChorAlloy™ plated RCA plugs where applicable.

Available in standard 1m or custom lengths to order.

Configurations:

2 RCA to mini-jack.  
Mini-jack to 2 RCA.  
Mini-jack to mini-jack.

## Shawline Naim DIN & variants

A significant step up from our Clearway equivalent. The differences are all internal. Shawline DIN uses twin runs of high-speed multi-core cable, is available to suit a multitude of Naim connection combinations and is fitted with our own ChorAlloy™ plated connectors.

The high-frequency shielding is of a greater complexity and further protects your valuable signal and equipment from noise. Naim users have been delighted by the increase in detail, dynamics and flow of music during comparisons with basic cables.

Configurations:

DIN-DIN  
DIN-RCA  
DIN-DIN (SNAIC)  
DIN-XLR

## Shawline Digital

Shawline Digital uses an ARRAY conductor configuration with identical conductors for the signal and the return.

Silver-plated FEP insulated conductors are surrounded by a dual layer high density braid and foil shield to minimise high frequency interference.

The Shawline is available in 0.5m and 1m standard lengths. Custom lengths are available to order.

Terminated with ChorAlloy™ plated VEE3 RCA plugs or high quality BNC plugs.

## Shawline Streaming cable

Shawline streaming cable features high speed, silver-plated copper conductors, individually shielded, twisted conductor pairs with overall shield, FEP insulation, gold-plated signal contacts, shielded zinc plug surround and non-compression strain relief system.

Available in 0.75m, 1.5m, 3m and 5m standard lengths.

## Shawline USB cable

Shawline USB is built using high quality, separately shielded silver-plated signal and power conductors. Insulated by a specialised hard skin polyethylene developed for high speed signal transfer.

There is also an overall shield which combined with the internal shielding means that the signal cables are protected to very high frequencies.

Like our Signature USB cables, the Shawline USB uses a specially developed version of the ARRAY conductor geometry. The cable is hand-built, with ChorAlloy™ plated USB connectors.

Available in standard 1m with custom lengths to order.

## Shawline HDMI AOC

Advanced optical cable featuring a high-quality HDMI chipset at both ends and OM3 grade glass fibres rather than the typical OM2.

Full HDR picture quality. Highly shielded against HF noise for improved audio performance.

Shawline HDMI AOC supports 10K at 30Hz, 8K at 60Hz, 4K at 120Hz, 48GBps, Dynamic HDR, HDCP2.2, eARC, 3D and all HDMI audio formats.

Available in 1m, 2m, 3m, 5m, 8m, 10m, 15m & 20m standard lengths. Custom lengths are available by special order.

## ShawlineX Speaker cable

Silver-plated, 16 AWG oxygen-free copper. Similar spec' to the famous Chord Rumour (now RumourX), but enhanced with high-density, dual-layer shielding, LS0H internal jacket and PVC outer jacket to reduce mechanical noise.

ShawlineX speaker cable is available off the reel or terminated at our UK factory with ChordOhmic ChorAlloy™ plated 4mm banana plugs or spade connectors.

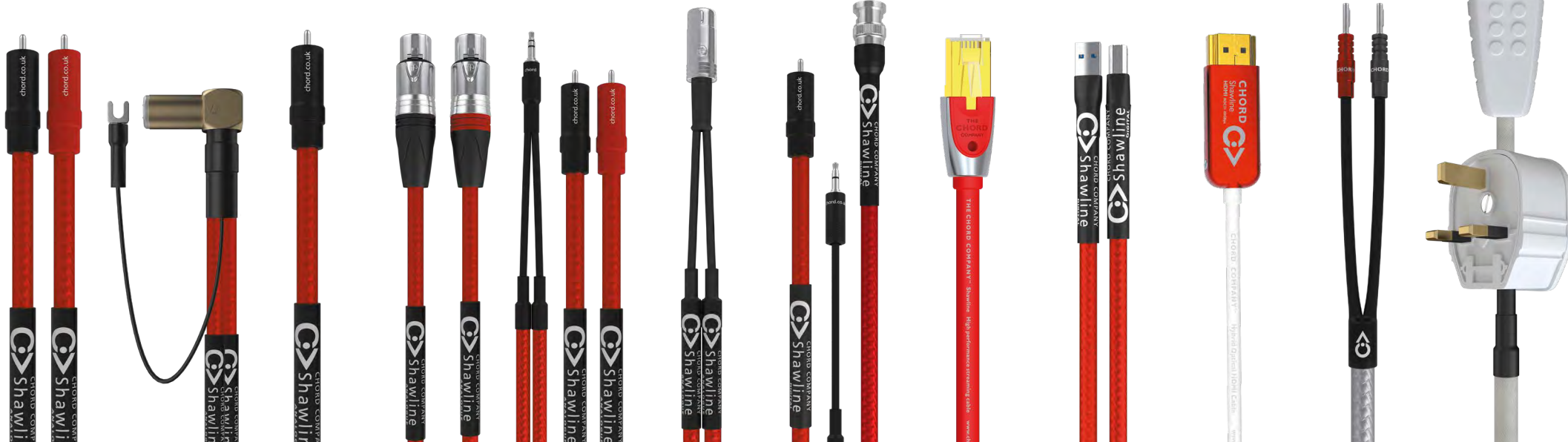
## Shawline Power

An evolved and upgraded version of our original Power Chord.

High-purity multi-strand copper conductors in twisted configuration. PVC internal and external insulation with high mechanical damping factor. Dual layer high frequency effective braid and foil combination shield. High density vibration damping outer jacket.

Suitable for all audio and audio-visual applications (10A IEC, 16A IEC, Fig8) with connectors to suit all territories: UK, Europe, USA, Australia/ Japan.

Standard lengths: 1m, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.





# Epic

While similar in construction to Shawline the Chord Company Epic cables are defined by heavier-gauge silver-plated conductors at their heart. The consequently increased volume of shielding and FEP dielectric encourages greater dynamics and details from most mid to higher-end systems

Epic range features two different speaker cables. EpicX uses a twisted pair of conductors in one jacket and is available off-the-reel. EpicXL is built to order at our UK factory with separate and individually shielded conductors - a design developed from SignatureXL speaker cable and displays the same distinct performance shift.

*"I am rewarded with a sound from my system that feels open and effortless. In particular, vocals seem to have more detail and all the nuances of expression (including the odd intake of breath) are very evident. Bass is really well controlled and tight, while timing is excellent. To sum up these cables in one word, they are 'musical' "*

**Chord Epic speaker cable**  
**Hi-Fi Choice**



## Epic RCA

Tuned ARAY conductor geometry. Similar to Shawline but with heavier gauge silver-plated, multi-strand, oxygen-free copper conductors and FEP insulation. ChorAlloy™ plated VEE 3 RCA connectors. Detailed performance, but conveys the extra information with coherence. Genuinely musical and involving sound.

Available in 0.5 and 1m lengths with custom lengths/terminations to order.

## Epic Subwoofer

High-quality subwoofer cable. Designed to complement the Epic range and enhance any high-spec music/TV/movie/game/multi-channel system.

ChorAlloy™ plated VEE 3 RCA connectors.

Available in 3m, 5m and custom lengths with terminations to order.

## Epic XLR

Hand-built with the same internal conductors as Epic RCA. Design adapted to include an extra conductor to produce the optimum (neutral, transparent) performance for XLR-fitted equipment.

Available in standard 1m or custom lengths to order.

## Epic Naim DIN & variants

The specific design and Tuned ARAY geometry of Chord Epic DIN delivers the rhythm, groove and soul of the music.

High bandwidth silver-plated oxygen free conductors with composite layered PE insulation. Foiled high frequency shielding for both signal and ground.

Split conductor geometry for impedance matching. Zero compression strain relief system avoids changes to impedance.

Available in standard 1m or custom lengths to order.

Configurations:

DIN-DIN  
DIN-RCA  
DIN-DIN (SNAIC)  
DIN-XLR

## Epic Digital RCA/ BNC

Silver-plated Tuned ARAY conductors and dual-foil shield.

Listen for better stated rhythm and the critical micro details that mean so much to music.

Also available fitted with BNC connectors and XLR for AES-EBU

Available in standard 1m or custom lengths to order.

## Epic AES-EBU

Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the RCA (S/PDIF) digital version at the same time and decide for yourself which one is better.

Available in standard 1m or custom lengths to order.

## Epic Streaming cable

Developed for and tested with digital audio streamers.

Featuring Tuned ARAY conductor geometry, high-quality insulation materials, silver-plated conductors and high-density separate pair / overall shielding.

The precision RJ45 connectors are modified to allow direct soldering of conductors to contact pins

Available in standard 1m or custom lengths to order.

## Epic USB cable

Hand-built USB cable, designed to bridge the gap between the Shawline and Signature ranges. Benefits from the unique Chord Co Tuned ARAY conductor technology and enhanced screening/shielding materials that help to reduce interference.

ChorAlloy™ plated USB A or USB B connectors.

Available in standard 1m or custom lengths to order.

## Epic HDMI AOC

Epic HDMI AOC is our highest-performance HDMI cable. An optical/copper hybrid with HF noise protection. The copper elements have been uprated for improved mechanical isolation, but the most noticeable difference is the advanced chipset and shielding system

Finest quality copper / OM3 glass fibre hybrid cable.

Epic HDMI AOC supports 10K at 30Hz, 8K at 60Hz, 4K at 120Hz, 48GBps, Dynamic HDR, HDCP2.2, eARC, 3D and all HDMI audio formats.

Available lengths 1m, 2m, 3m, 5m, 8m, 10m, 15m & 20m with custom lengths are available by special order.

## EpicX Speaker cable

Based on the multi-award-winning Chord Odyssey speaker cable. 12 AWG oxygen-free copper negative and positive conductors, silver-plated and insulated with XLPE. High-frequency combination shield of overlapped high-density foil and tight-weave metal braid. Outer PVC jacket provides mechanical damping.

Available off the reel or fitted with ChordOhmic speaker connectors.

## EpicXL Speaker cable

Similar specification to Epic speaker cable, but further enhanced with separately shielded positive and negative conductors. Optimum twist applied before secure clamping. Built to order in terminated sets.

Available with factory-fitted ChordOhmic speaker connectors.

Silver-plated, high purity OFC conductors  
XLPE insulation  
Twisted pair configuration  
High density foil and 93% coverage metal braid shielding

## Epic Power

High-purity multi-strand copper conductors in twisted configuration and our unique ARAY technology. PVC internal and external insulation with high mechanical damping factor. Dual layer high frequency effective braid and foil combination shield. High density vibration damping outer jacket.

Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.

Standard lengths: 1m, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.





# Signature

Our longest running range has been a Chord Company staple since 1998. The specification has constantly evolved and improved over the years, keeping it at the cutting edge of the hi-fi industry.

The longevity and consistent high performance of our Signature range has contributed greatly to our worldwide status and is a mark of our dedication to getting the very best performance from your hi-fi.

The Signature range uses high-precision silver-plated copper conductors. The interconnect cables are insulated with PTFE while Signature XL speaker cable features individually shielded conductors and XLPE insulation. Signature RCA plugs are ChorAlloy™ plated and feature a PTFE shell. The same plug is used on SarumT and ChordMusic.

We use precise ARAY, TunedARAY and SuperARAY technology for the interconnects and power cables.

These elements combine for a musically coherent performance and a soundstage which gives you scope to follow the intimate details of your music.

*"The pieces sounded far more natural and flowing...  
...The harmonics were so successfully decoded that it  
was like listening to a more life-like rendition of the music".*

**Chord Signature**  
**(Best Interconnect)**  
**Hi-Fi World**



<b>Signature RCA</b> <p>Hi-Fi World award-winner 2014. Separately shielded silver-plated conductors. Tuned ARAY conductor geometry. PTFE insulation. Dual-layer foil and high-density braid. Shielding effective to very high frequencies. FEP conductor outer jackets. High-performance</p> <p>Chord PTFE plug surrounds with ChorAlloy™ plated contact areas.</p> <p>Available in 1m lengths with custom lengths/terminations to order.</p>	<b>Signature Tone Arm</b> <p>The hand-built Signature Tuned ARAY tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/space requirements and can be fitted with straight or right-angle arm connectors.</p> <p>1.2m length as standard, with custom lengths and other specifications available to order.</p>	<b>Signature Subwoofer</b> <p>Dedicated Signature subwoofer cable, designed for mid-to high-end surround/ multi-channel systems. Available to order in custom lengths and a variety of terminations.</p> <p>Available in 3m, 5m lengths as standard with custom lengths and terminations to order.</p>	<b>Signature XLR</b> <p>Two signal wires carry the hot (in-phase) and cold (out-of-phase) signals, with a third identical conductor to carry the earth/return signal. This allows for a fully-floating screen, reducing unwanted interference.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>Signature Naim DIN &amp; variants</b> <p>Brings major improvements to Naim/ DIN-connected systems thanks to redesigned internal conductors.</p> <p>Brings modest Naim set-ups alive in the same way Sarum T can transform their bigger systems.</p> <p>Available in all the various configurations including DIN to XLR to suit Naim NAP250/300/500 combinations.</p> <p>Available in standard 1m or custom lengths to order.</p> <p><b>Configurations:</b></p> <p>DIN-DIN DIN-RCA DIN-DIN (SNAIC) DIN-XLR</p>	<b>Signature Digital RCA/ BNC</b> <p>Super ARAY conductor geometry.</p> <p>Chord PTFE RCA surrounds with ChorAlloy™ plated contact areas and/ or high-quality ChorAlloy™ plated 75-ohm BNC plugs.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>Signature AES-EBU</b> <p>Our separate high-frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/ EBU connections.</p> <p>Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the S/PDIF Signature Super ARAY Digital at the same time and decide for yourself which one is better.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>Signature Streaming cable</b> <p>Precision RJ45 connectors (gold-plated contacts and soldered conductors) are used, along with the unique hard skin insulation. Heavy-gauge silver-plated conductors and an effective shielding system. Super ARAY conductor geometry – developed specifically for streaming cables.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>Signature USB cable</b> <p>Four separately insulated and shielded silver-plated bi-conductors.</p> <p>Fitted with dual-layer high-frequency effective shielding and Super ARAY conductor geometry.</p> <p>The 5V cables are silver-plated copper with tri-layer insulation and foil shield.</p> <p>All connections are soldered. USB plugs are ChordOhmic ChorAlloy™ plated to our specification in the UK.</p> <p>Available in standard 1m or custom lengths to order</p>	<b>SignatureXL Speaker cable</b> <p>The upgraded version of what was our first shielded speaker cable. An instant success when launched and still a class-leader. Individually shielded, silver-plated high-purity oxygen-free copper conductors, XLPE insulation, twisted and clamped.</p> <p>Built to order in terminated sets. Standard colours are red and black or all-black.</p> <p>Available with factory-fitted ChordOhmic ChorAlloy™ plated speaker connectors.</p>	<b>Signature Speaker links</b> <p>Designed to replace the pressed-metal versions used to bridge inputs on bi-wireable speakers. Easy to fit and can bring startling improvements to sound quality. Design is based closely on Chord Signature speaker cable but will work with any speaker cable.</p> <p>Available with factory-fitted ChorAlloy™ plated ChordOhmic 4mm and spade connectors.</p> <p>Alongside the unique Chord Company ARAY geometry this upgraded mains cable features significantly heavier-gauge conductors meaning less resistance and greater efficiency.</p> <p>Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.</p> <p>Standard lengths: 1m, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.</p>	<b>SignatureX Power</b> <p>SignatureX Power cable is designed, hand built and tested in the UK and benefits from the latest XLPE insulation as found in many of our speaker cables. This provides a consistently high-quality performance in any environment and across all audio/video applications.</p> <p>Alongside the unique Chord Company ARAY geometry this upgraded mains cable features significantly heavier-gauge conductors meaning less resistance and greater efficiency.</p> <p>Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.</p> <p>Standard lengths: 1m, 1.5m, 2m and 3m. Custom lengths and terminations are available to order.</p>
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# Sarum T

A legend among music lovers, the development of the Sarum range fundamentally changed the way we thought about cables and the materials we used.

One of the many crucial elements we discovered was our proprietary dielectric Taylon. It is the only truly phase-stable dielectric which eliminates temperature-related phase issues found in PTFE (long regarded as the optimum dielectric by many cable manufactures) and allows for a consistently true feel in musical performance – noticeable in timbre of voice or instrument across all genres.

We strongly suggest that you audition a loom of Chord Company Sarum T cables at one of our select outlets and enjoy the sonic immersion.

*"It's rare that something truly different comes along in the world of loudspeaker cables..."*

*...easily as good as some much more expensive rivals, being open, uncoloured and superbly natural – letting you hear the sound of your amplifier and loudspeakers as they should be."*

**Chord Sarum T**  
**(Best Speaker Cable)**  
**Hi-Fi World**



## Sarum T RCA

Common to the entire Sarum T portfolio, the unique Chord Company Taylon® insulation brings the proven advantages of phase stability to a far more affordable price point.

Unique Super ARAY conductor geometry and high-performance PTFE plug surround with ChorAlloy™ plated contact areas.

Sarum T comes second only to the flagship ChordMusic.

Available in 1m lengths with custom lengths/terminations to order.



## Sarum T Tone Arm

The hand-built Sarum T tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/space requirements and can be fitted with straight or right-angle arm connectors.

1.2m length as standard, with custom lengths and other configurations available to order.



## Sarum T XLR

Hand built like its range stablemates, the Sarum T design and its myriad benefits make for an exceptional XLR cable.

The construction process allows our factory technicians to carefully adapt the conductor layout for the XLR configuration.

High-performance ChorAlloy™ plated plugs offer a reassuringly secure connection to a standout balanced cable.

Available in standard 1m or custom lengths to order.



## Sarum T Naim DIN & variants

The benefits of the Chord Company Taylon®-insulated analogue interconnects optimised for a wide variety of partnering equipment, including Naim Audio and Quad. The flexible range of connectivity options helps enable all electronics to be connected with Sarum T consistently, however they are configured. Also includes Naim's SNAIC configuration.

Available in standard 1m or custom lengths to order.

### Configurations:

DIN-DIN  
DIN-RCA  
DIN-DIN (SNAIC)  
DIN-XLR



## Sarum T Digital RCA/ BNC

The proprietary Chord Company Taylon® insulation and Super ARAY conductor technology is as relevant in digital cables as it is analogue – possibly more so, given the growing amount of digital sources. Trust Sarum T Digital with signal-carrying duties for complete assurance of unadulterated transfer to and from digital devices without phase issues compromising sound quality.

Available in standard 1m or custom lengths to order.



## Sarum T AES-EBU

Our separate high-frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/EBU connections.

Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the S/PDIF Signature Super ARAY Digital at the same time and decide for yourself which one is better.

Available in standard 1m or custom lengths to order.



## Sarum T Streaming cable

Protecting digital source signals is vitally important and Sarum T Streaming brings the advanced phase stability of our unique Taylon® insulation to streaming devices everywhere. Further enhancements include precision-made RJ45 connectors with gold-plated soldered conductors, plus streaming-specific Super ARAY conductor geometry to ensure the benefits of this unique technology are fully delivered when streaming high quality music files.

Available in standard 1m or custom lengths to order.



## Sarum T USB cable

Increasingly the darling of digital transfer, USB cables built with Sarum T technologies deliver digital music at the highest level, surpassed only by the flagship ChordMusic USB. ChorAlloy™ plated USB connectors ensure perfect synergy with the hand-made interconnect which features four separately shielded silver-plated conductors, protected with our advanced Taylon® insulation for unrivalled phase stability.

Available in standard 1m or custom lengths to order



## Sarum T Speaker cable

The award-winning Sarum speaker cable evolved for the Taylon®-era. The original was designed for purity: to neither add or subtract from the signal. Sarum T speaker cable progresses the original brief, adding new materials and techniques to advance its capabilities.

Fitted with ChorAlloy™ plated ChordOhmic loudspeaker connectors, a dedicated clamp, silver-plated ribbon braid and a heavy foil shielding – all part of our ongoing obsession with preventing high-frequency noise from disrupting delicate, complex music signals



## Sarum T Speaker links

High-performance bi-wire speaker links to optimise performance where bi-wire speaker block terminals are used. Fitted with the next-generation, high-performance ChordOhmic banana plugs and spade connectors, the Sarum T speaker links ensure every drop of performance is extracted from both the speakers and the connecting cable.

Available in sets of 4 x 280mm lengths with factory-fitted ChordOhmic ChorAlloy™ plated speaker connectors.



## Sarum T Power

The perfect complement to Sarum T signal-carrying products, the power cable provides a super-high-quality build, with uncompromising materials and shielding to lower the noise floor and add nothing to the musical performance. All the internal elements use Taylon® to their best advantage, bringing peace of mind when it comes to supplying expensive electronics with essential power.

Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.

Standard lengths: 1m, 1.5m, 2m. Custom lengths and terminations are available to order.





# ChordMusic

Buoyed with the success of Sarum we were able to invest in making a statement connection solution for the forward-thinking audiophile. ChordMusic is a class-defining hi-fi cable but one that still adheres to the Chord Company ethos of value for money, craftsmanship and uncompromising performance.

With the luxury of unlimited development time and access to the world's finest hi-fi separates we employed an 'all but the kitchen sink' approach, using every element we had discovered over decades of fine audio cable creation. Seven different layers of shielding are deployed to give your system the very best protection against high-frequency noise. The refined conductors are of the highest quality silver-plated copper and made to near perfect tolerance. ChordMusic cables' unique SuperARRAY technology is combined with Teylon dielectric – our own magic ingredient – to stunning effect.

ChordMusic is the pinnacle of our combined experience so far. Acknowledged throughout the audiophile world and capable of outperforming contemporary rivals including those with far more exotic price tags.

ChordMusic needs to be heard to be appreciated. Products of this stature are an investment so talk to a ChordMusic retailer and arrange a demonstration or a home-loan set and give your high-end system and your music a new perspective.

*"If you like to listen to music with a sense of narrative or like the story that a piece can tell then I might suggest that ChordMusic is something you should seriously consider."*

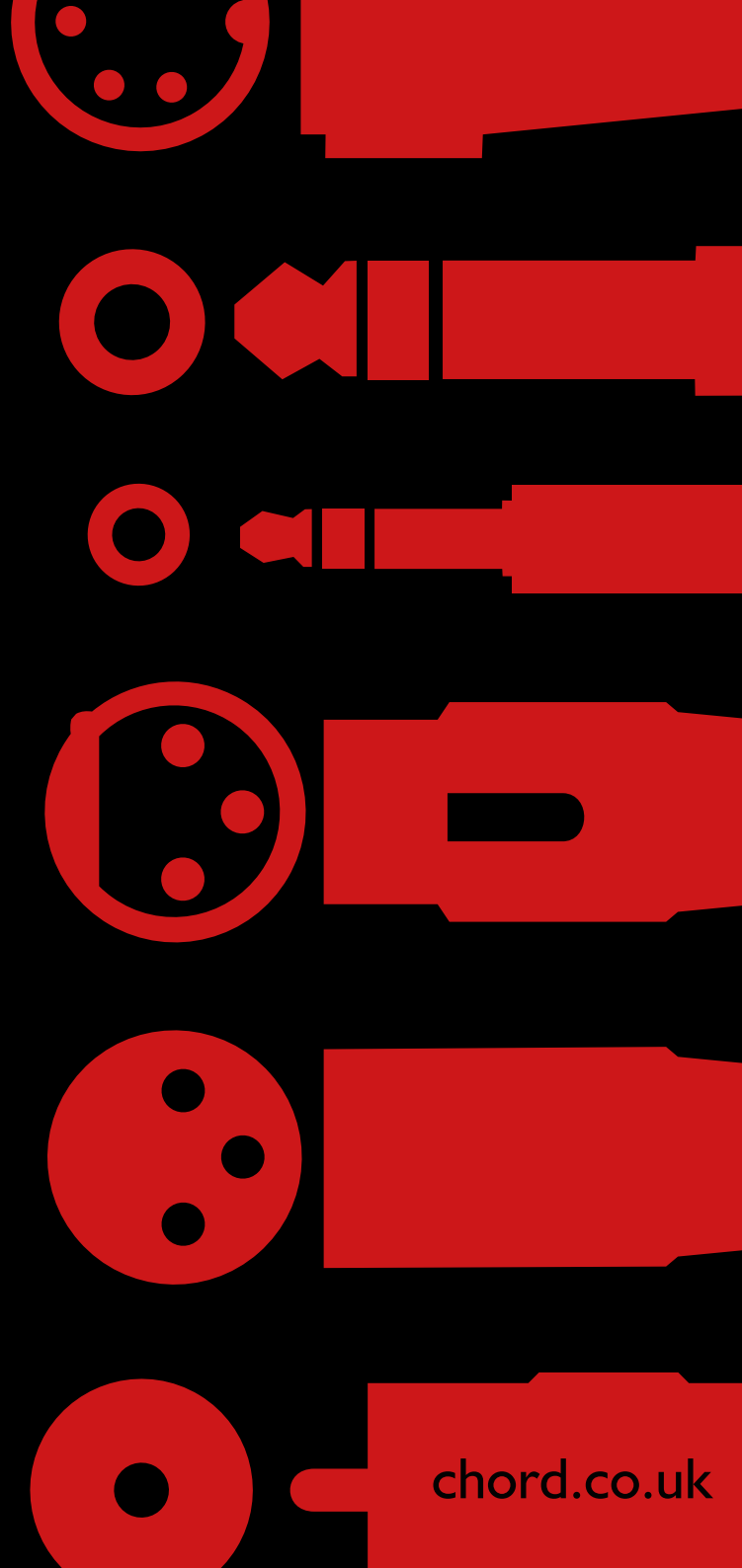
**Hi-Fi+ Editor's Choice Award 2020**  
**Chord Company ChordMusic cable system**



<b>ChordMusic RCA</b> <p>The most advanced Chord Company analogue interconnect in the company's history; the flagship analogue product for uncompromising signal transfer. At its heart lies the proprietary Taylon® phase-stable insulation, a specifically customised version of our unique Super ARAY technology plus the finest materials and craftsmanship available.</p> <p>Each cable is built by hand to order and features high-performance PTFE plug surrounds with ChorAlloy™ plated contact areas.</p> <p>Available in 1m lengths with custom lengths/terminations to order.</p>	<b>ChordMusic Tone Arm</b> <p>The hand built ChordMusic tone arm cable is available in slim (2 conductor) or reference (4 conductor) variants to suit your turntable/space/flexibility requirements and can be fitted with straight or right-angle arm connectors.</p> <p>1.2m length as standard, with custom lengths and other specifications available to order.</p>	<b>ChordMusic XLR</b> <p>With much high-end audio equipment also offering balanced connectivity options, ChordMusic XLR is an obvious choice. The finest example of its kind in the portfolio.</p> <p>Hand-built to order which allows careful implementation of the wiring configuration.</p> <p>Taylon® phase-stable insulation perfectly complements the unique Super ARAY conductor technology which lends itself especially well to the longer cable runs typical of balanced cables.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>ChordMusic Naim DIN &amp; variants</b> <p>With a variety of termination options available for our flagship analogue cable, high-performance Naim Audio systems can now benefit from the very best Chord Company connections.</p> <p>The ChordMusic range is designed to carry signals as accurately as possible, whatever the connection.</p> <p>For Naim Audio users unique SNAIC configurations are available, alongside the standard DIN/RCA/XLR combination and all benefitting from ChorAlloy™ plated contact areas.</p> <p>Available in standard 1m or custom lengths to order.</p> <p><b>Configurations:</b></p> <p>DIN-DIN DIN-RCA DIN-DIN (SNAIC) DIN-XLR</p>	<b>ChordMusic Digital RCA/ BNC</b> <p>The finest digital coaxial cable in the portfolio, ChordMusic Digital delivers the finery of binary in its full undiluted glory.</p> <p>ChordMusic Digital neither colours or detracts from the signal, it's a digital cable that carries music with a degree of accuracy that makes it as thrilling and profound as the analogue cables.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>ChordMusic AES-EBU</b> <p>Our separate high-frequency shielding and Tuned/Super ARAY conductor configurations are ideally suited to AES/EBU connections.</p> <p>Performance lifts can be remarkable but as cables in this area are very system-dependant we would still recommend that you try the RCA (S/PDIF) digital version at the same time and decide for yourself which one is better.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>ChordMusic Streaming cable</b> <p>Discover just how good digital music streaming can be.</p> <p>ChordMusic Streaming cable delivers the very best performance to and from streaming-enabled hardware, where the preservation of the original file is of utmost importance.</p> <p>ChordMusic's various technologies align for high-end audio streaming, bringing the benefits of the flagship Taylon® insulation and the Super ARAY conductor configuration to all the music in the world.</p> <p>Available in standard 1m or custom lengths to order.</p>	<b>ChordMusic USB cable</b> <p>ChordMusic USB came about whilst we were exploring audiophile hard drive devices with RJ45 and USB outputs including (among others) Innuos, Melco, Chord Electronics and Devialet.</p> <p>As well as our SuperARAY technology ChordMusic USB employs acoustic-damping braid on the twisted +/- signal conductors, a further layer that covers all conductors and an external shield beneath the braided outer jacket.</p> <p>The USB A and B connectors are ChorAlloy™ plated and all conductors are soldered.</p> <p>Available in standard 1m or custom lengths to order</p>	<b>ChordMusic Speaker cable</b> <p>High-end loudspeakers are a significant audio investment and feeding them with the best quality signal from the amplifier is critical for performance; this is where ChordMusic speaker cable can help. The finest Chord Company speaker cable in over three decades, the introduction of the phase-stable Taylon® insulation produces the most natural and uncoloured speaker cable possible. ChordMusic was the first to be fitted with Tuned ARAY conductor geometry and like the interconnects, the clarity and transparency benefits were obvious. ChordMusic allows speakers to breathe and deliver the performance they were engineered to produce.</p> <p>Available with factory-fitted ChordOhmic speaker connectors.</p>	<b>ChordMusic Speaker links</b> <p>With most high-end speakers worthy of ChordMusic speaker cable having multiple drivers and bi- or even tri-wiring options, ChordMusic bi-wire speaker links provide a suitably high-end solution to the basic get-you-started linking pins provided with the speaker terminal blocks. Designed to perfectly complement the speaker cables, the bi-wire links help deliver the full performance capability of the cable engineering.</p> <p>Available in sets of 4 x 280mm lengths with factory-fitted ChordOhmic ChorAlloy™ plated speaker connectors.</p>	<b>ChordMusic Power</b> <p>The flagship power cable, ChordMusic Power contains all of Chord Company's 'mains' cable know-how, gained over 35 years of UK cable manufacturing. It offers the highest possible level of materials and build techniques and is hand-crafted to ensure partnering electronics perform at their optimum. A hybrid design using differing internal cables, shielding and ARAY configurations, enormous attention has been focussed on materials and shielding to ensure the lowest possible noise floor on the earth conductor. All the internal elements use Taylon® and this insulation, combined with the optimum shielding design, redefines the musical performance thought possible.</p> <p>Available fitted with high-spec 10 or 16 amp IEC or Fig8 connectors and UK / Euro / US / AUS mains connectors.</p> <p>Standard lengths: 1m, 1.5m, 2m. Custom lengths and terminations are available to order.</p>
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[chord.co.uk](http://chord.co.uk)

